Finished Size: 34x11 Bleed Size: 34.25x11.25  OUTSIDE			
Bleed Area - Your images MUST extend to the yellow line			
Trim Box - where your product will be cut to the finished size			
Safe area - Any element you do NOT want to go the edge should be within this box. Especially text and branding			
	Fold Line 11.2"	Fold Line 22.575"	

Finished Size: 34x11 Bleed Size: 34.25x11.25  INSIDE		
Bleed Area - Your images MUST extend to the yellow line		
Trim Box - where your product will be cut to the finished size  Safe area - Any element you do NOT want to go the edge should be within this box. Especially text and branding		
Fold Line 11.375"———	Fold Line 22.75"	